

# *Help us bring summer musicals back to Little Falls!*

Little Falls Summer Musical relies on the support of many businesses, organizations, and individuals. Tax-deductible donations and sponsorships fund a substantial portion of LF Summer Musical's expenses.

## **Sponsorship Value**

### ***Local Talent, Local Enrichment***

LFSM promotes arts education and enrichment by providing creative opportunities for local artists and technicians, and cultural entertainment for local audiences. Strong ties with local performing arts and education communities ensures that LFSM attracts first-rate talent for each production, and reaches a broad Central Minnesota audience.

### ***Community Collaboration***

Many local organizations and individuals have supported the launch and progress of LF Summer Musical, including for example St. Francis Music Center, the Little Falls Convention and Visitor's Bureau, and Little Falls Community Services, as well as the Morrison County Historical Society and the Charles A. Lindbergh House and Museum.

### ***Nonprofit Governance***

LFSM's founders and officers include professionals with substantial experience in development and management of nonprofits, community projects, and events and performances. Professional management will ensure LFSM is a sustainable and successful part of the arts and cultural community.

### ***How Your Contribution Will Be Used***

Sponsor contributions are used for show production as well as direct costs of organizational administration and governance. Examples:

- *Show Licensing and Fees*
- *Wireless Mic and A/V Equipment Rentals*
- *Set, Scenery, and Costumes*
- *Show Publicity and Ticket Promotions*
- *Government Filing Fees and Costs*

**For More Information**  
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**Little Falls  
Summer  
Musical**

# What sponsorship level is right for *you*?

Being a sponsor has benefits! Little Falls Summer Musical sponsorship options support a wide range of budgets and promotional objectives. Looking for something different? Contact us to discuss customizing sponsorships.

Sponsorship	Benefits	Contribution
Walk-On	<ol style="list-style-type: none"> <li>1. ¼-page ad in programme<sup>1</sup></li> <li>2. Sponsorship acknowledgment/logo on LFSM website and other select online marketing</li> </ol>	\$50 - \$124
Broadway	<ol style="list-style-type: none"> <li>1. Small logo on posters<sup>2</sup> and show signage<sup>3</sup></li> <li>2. ½-page ad in show programme<sup>1</sup></li> <li>3. Sponsorship ad/logo on LFSM website and other select online marketing</li> <li>4. 2 tickets for 2019 show (\$30 value reduces deductible donation per §513(j))</li> </ol>	\$125 - \$249
Marquee	<ol style="list-style-type: none"> <li>1. Medium logo on posters<sup>2</sup> and show signage<sup>3</sup></li> <li>2. Special recognition during each 2019 show intro Full-page ad in show programme<sup>1</sup></li> <li>3. Sponsorship acknowledgment/logo on LFSM website and other select online marketing</li> <li>4. 2 tickets for 2019 show (\$30 value reduces deductible donation per §513(j))</li> </ol>	\$250 - \$1,249
Producer	<ol style="list-style-type: none"> <li>1. Prominent billing - "Produced in partnership with ..." on programme<sup>1</sup>, posters<sup>2</sup>, and signage<sup>3</sup></li> <li>2. Special recognition during each 2019 show intro</li> <li>3. Full-page ad in programme<sup>1</sup></li> <li>4. Large logo on posters<sup>2</sup> and show signage<sup>3</sup></li> <li>5. Sponsorship acknowledgment/logo on LFSM website and other select online marketing</li> <li>6. Commemorative painting suitable for display (\$25 value reduces tax deduction per §513(j))</li> <li>7. 2 tickets for 2019 show + VIP service (\$30 value reduces tax deduction per §513(j))</li> </ol>	\$1,250+
LFSM House Concert	<i>Pending performer availability:</i> Concert promoted and performed by LFSM at the sponsor's location/place of business.	CALL

<sup>1</sup> Final materials (programme) deadline: July 31, 2019

<sup>2</sup> First materials (posters) deadline: July 12, 2019

<sup>3</sup> Second materials (signage) deadline: July 25, 2019

*Sponsorship benefits may change, subject to terms of signed sponsorship agreement.*

**Tax Benefits:** LF Summer Musical is a tax-exempt 501(c)(3) nonprofit organization. Your LFSM Sponsorship qualifies as a tax-deductible charitable contribution.

**Note:** Cash value of tickets and merchandise reduce the tax-deductible total.